

FIG. 1

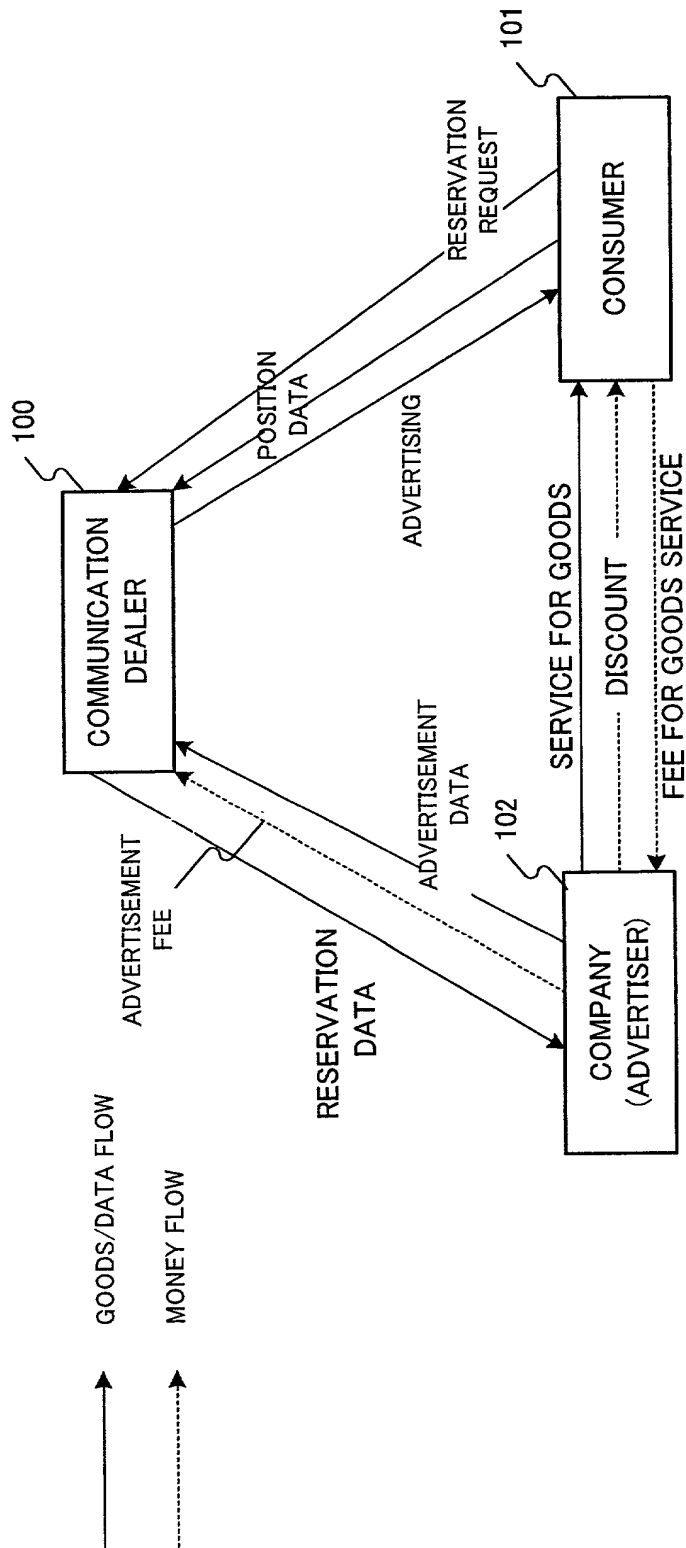


FIG. 2

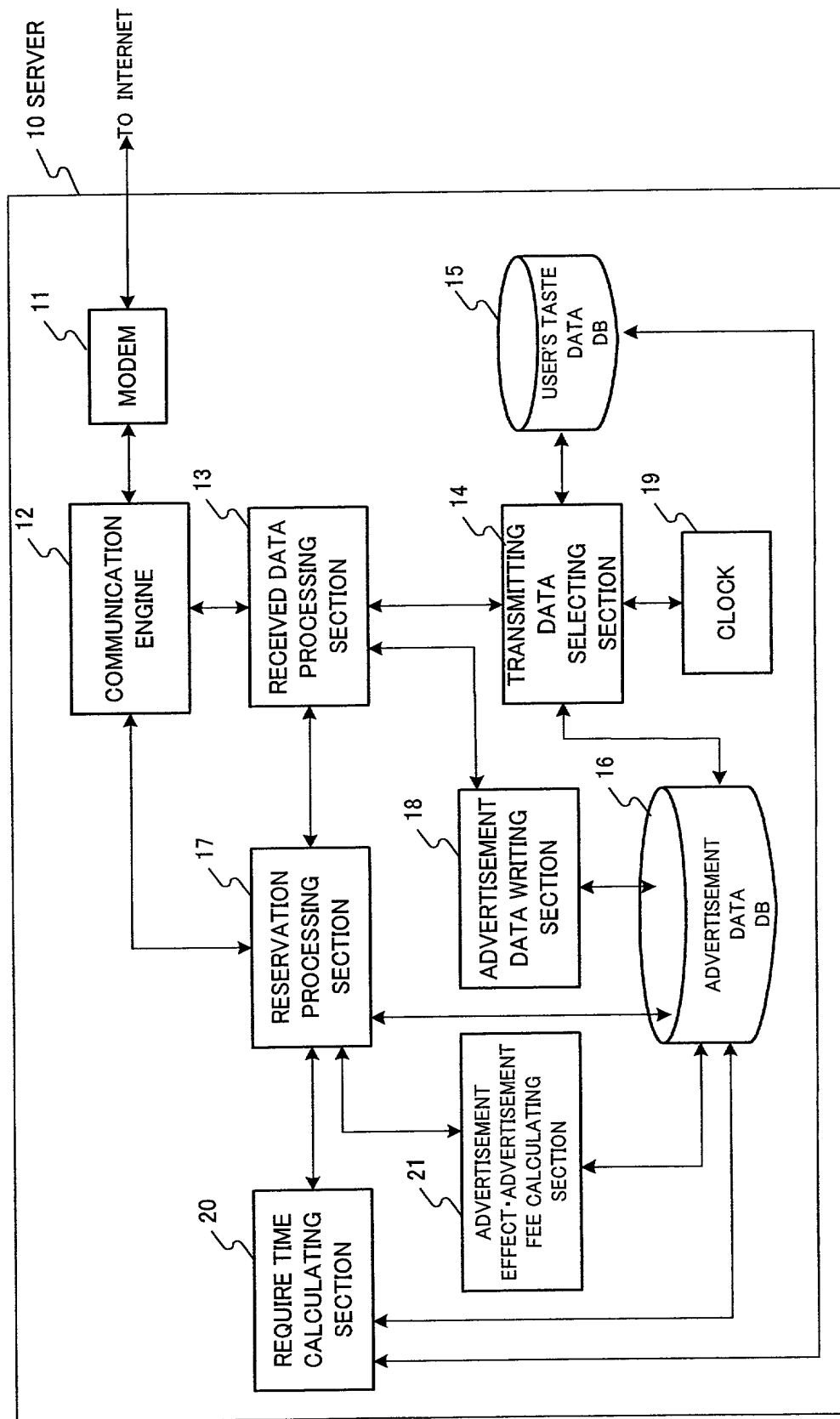


FIG. 3

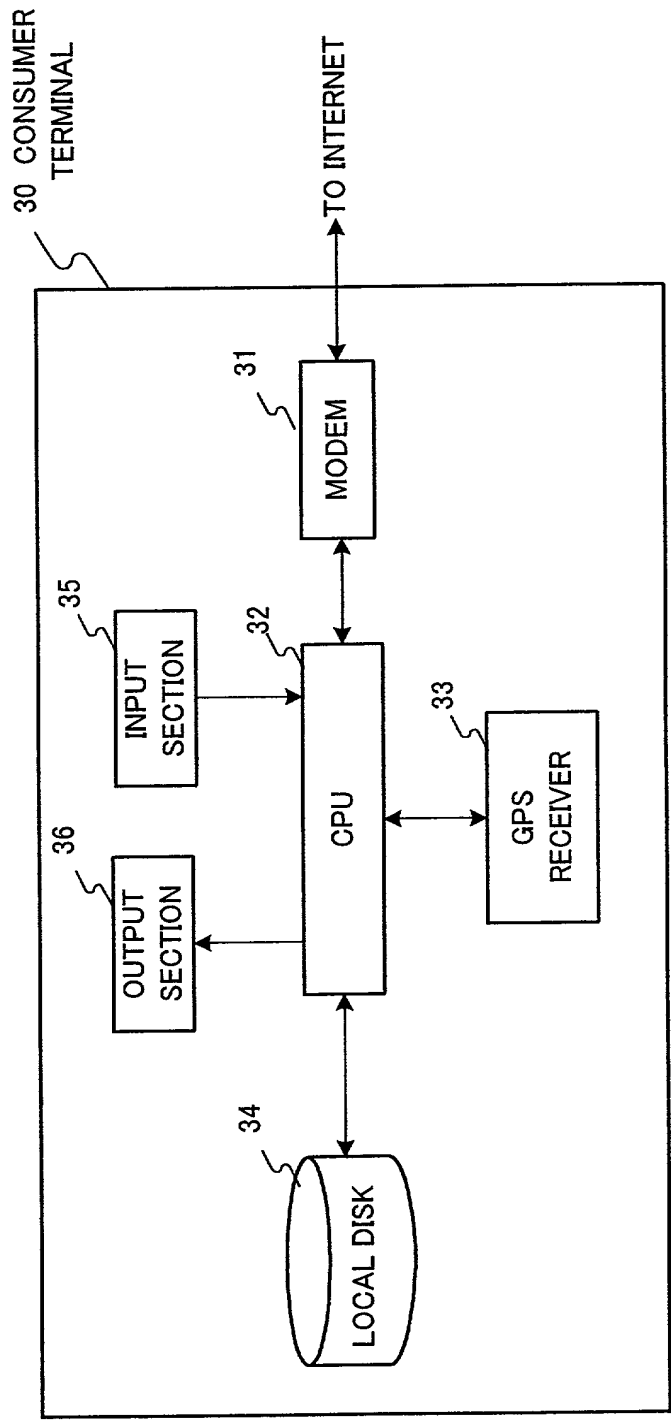


FIG. 4

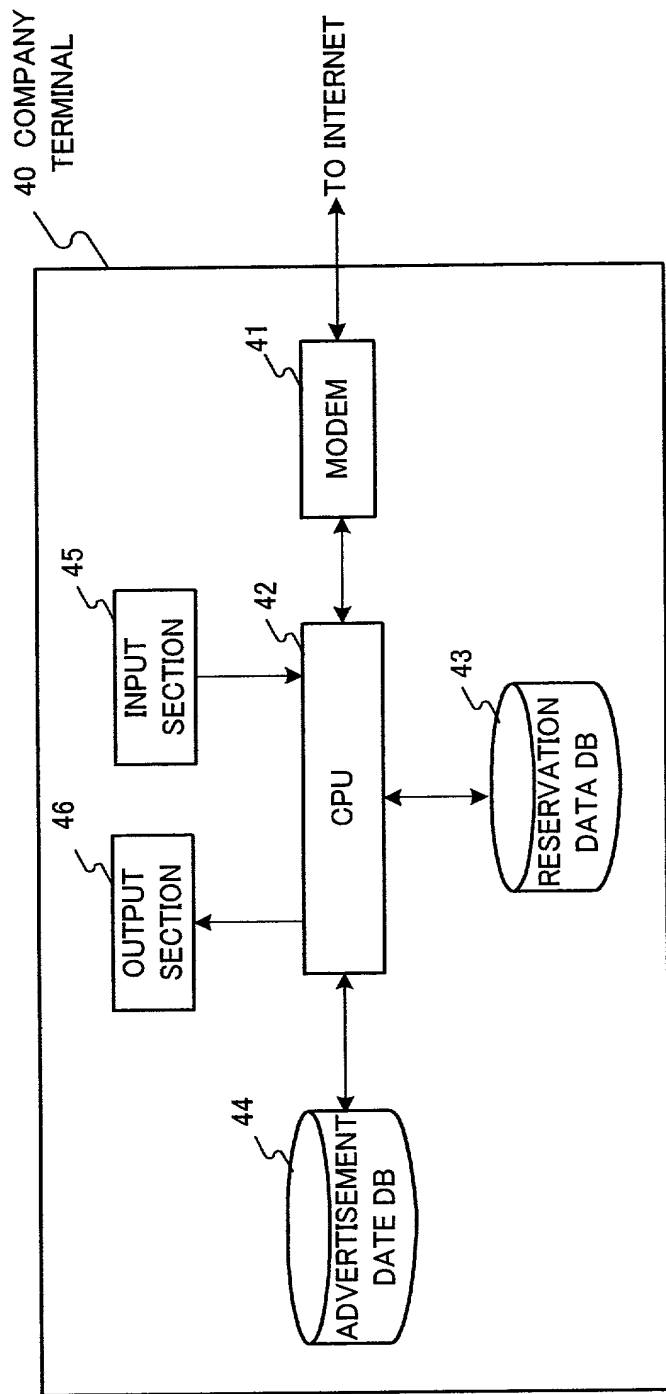


FIG. 5

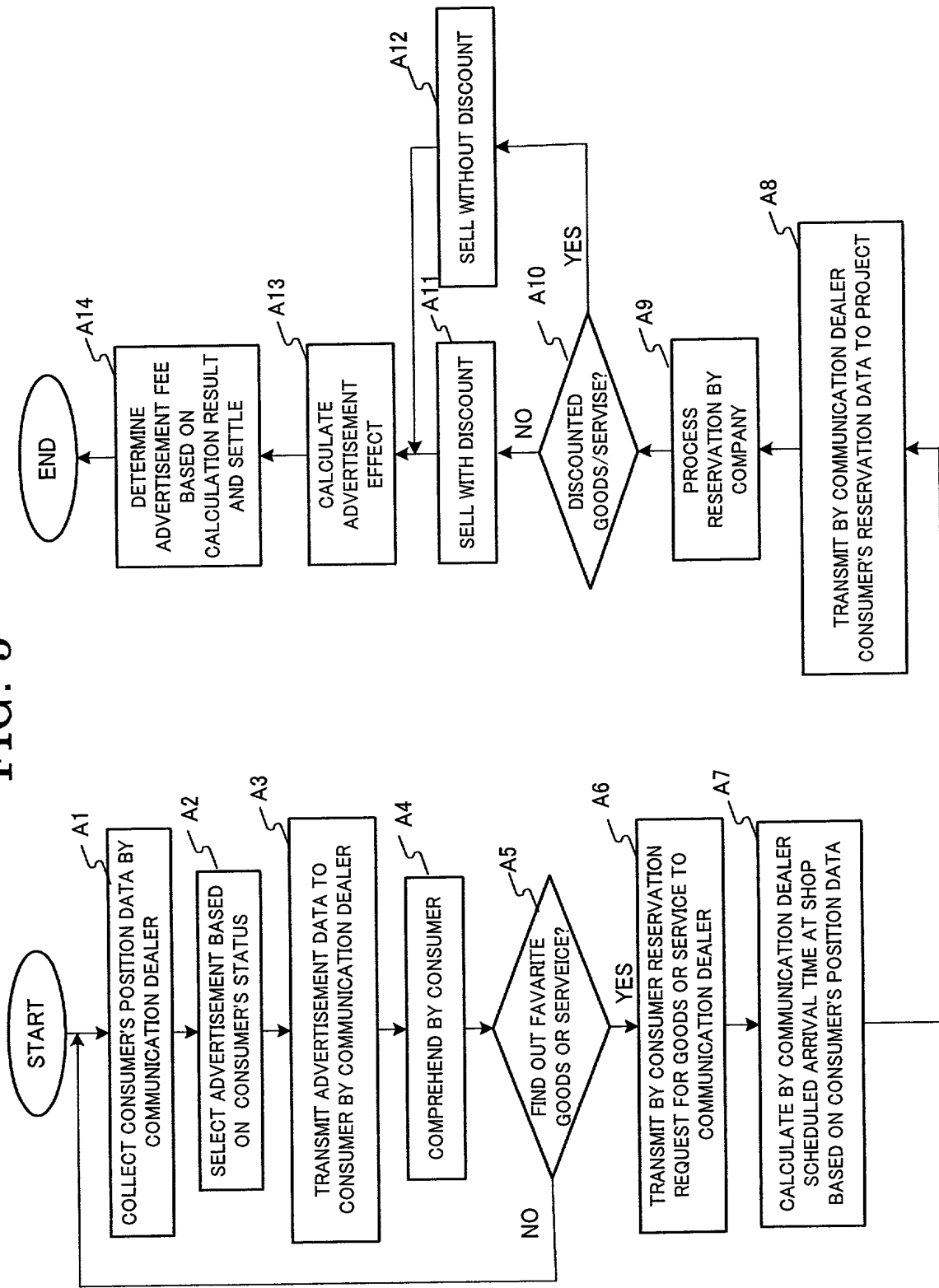


FIG.6

COMPANY NAME OF ADVERTISEMENT		A BURGER SHOP
NAME OF ADVERTISED GOODS		AAA BURGER SET
ATTRIBUTE DATA OF ADVERTISEMENT	SUBJECT CONSUMER	TEN TO TWENTY YEARS OLD YOUNG PERSON
	ADVERTISEMENT RESTURE EFFECTIVE AREA	KAWASAKI, KANAGAWA
	ADVERTISEMENT RESTURE EFFECTIVE TIME ZONE	WEEKDAY, 11:00-13:00
ADVERTISEMENT CONTENT	VOICE	AAA. wav
	HTML	AAA. html

FIG.7

COMPANY NAME OF ADVERTISEMENT	NAME OF ADVERTISED GOODS	ADVERTISEMENT CONTENT(VOICE,IMAGE)
A BURGER SHOP	AAA BURGER SET	AAA.wav, AAA.html
B RESTAURANT	SPECIAL DINNER	BBB.wav, BBB.html
C AMUSEMENT LAND	SPRING EVENT	CCC.wav, CCC.html
⋮	⋮	⋮

FIG.8

RESERVATION NAME	RESERVATION TIME	POSITION	SCHEDULED ARRIVAL TAIME AT SHOP
ICHIRO SUZUKI	2000/02/29/11:58	AT LONGITUDE 135 DEGREE 42 MINUTES EAST AT LONGITUDE 35 DEGREE 10 MINUTES NORTH	2000/02/29/12:38
HANAKO YAMADA	2000/02/29/12:15	AT LONGITUDE 135 DEGREE 42 MINUTES EAST AT LONGITUDE 25 DEGREE 01MINUTES NORTH	2000/02/29/12:35
⋮	⋮	⋮	⋮